

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

| | | |
|--|--|--|
| <u>Contract / Revision</u> 500516 / | | <u>Alt Order #</u> 06399913 |
| <u>Product</u> AMER CROSSROADS ADD | | |
| <u>Contract Dates</u> 10/30/12 - 11/05/12 | | <u>Estimate #</u> 1323 |
| <u>Advertiser</u> American Crossroads NV | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 11 | <u>Product Code</u> 27 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount | |
|--------|---------------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|-------------|
| N 49 | KVVU | 11/01/12 | 11/01/12 | Katie Couric | 2-3p | | :30 | | | NM | 1 | \$650.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | | | | 1 | \$650.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | |
| | 1 | KVVU | 10/29/12-11/04/12 | Katie Couric | 2-3p | ----Th----- | :30 | | \$650.00 | NM | | | |
| | | See MG 49.2 | | | | | | | | | | | |
| | 2 | KVVU | 11/05/12-11/05/12 | Katie Couric | 2-3p | M----- | :30 | | \$650.00 | NM | | | |
| | Ⓜ MG for 49.1 11/01 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | 82 | \$97,720.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/05/12 | 82 | \$97,720.00 | \$83,062.00 |
| Totals | 82 | \$97,720.00 | \$83,062.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV2/12 17.53
CHANGES *** KVVU-TV ***

PROGRAM : KATIE
ORD COM1: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-49 FOR 1 SPOT/WK

REP HEADLINE# 6399913 TRF# 500516 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV2/12 17.53
 *** KVVU-TV *** HARRIS REPORT FROM REP **CHANGES**

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:
 M13 OK'D BUY#49 MISSED: THU/200P-300P NOV1 30S \$650.00 (NOV2/12)
 OFFER: MON/200P-300P NOV5 30S \$650.00 PLS ADVISE.
 CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

NOV/12 97720.00 CONTRACT TOTAL 97720.00
 TOTAL SPOTS 82

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE